

# the open west

application form 2011

exhibition •  
9 February – 5 March 2011

deadline •  
26 October 2010

venue •  
Summerfield Gallery, Pittville Studios,  
University of Gloucestershire, GL52 3JG

in partnership •  
Cheltenham Art Gallery & Museum

## Conditions of Entry:

**the open west** will consider work in any medium, including installation, film, painting, photography, print and sculpture. Work should be recent, original and existing (proposals will only be accepted if fully developed and artists must be prepared to fund any new work themselves). There are no geographical restrictions, but artists must be over 21. Size limitations are according to available gallery space. All works selected (up to 40 artists) will be included in the exhibition.

**the open west** provides the opportunity for interested artists to participate in a community project, a limited edition screenprinted catalogue, an artist's residency and a series of artists' discussions to run during the exhibition period

**selection** The 2011 exhibition will be selected by Richard Billingham, Matthew Raw, Lyn Cluer Coleman and Sarah Goodwin. Selection will be from a submission of a maximum of four works. All artists selected for exhibition will be invited to the Private View on Friday 11 February 2011 when the awards will be announced

**reproduction of images** If selected for the exhibition, the artist agrees to the reproduction of their work (at no fee) in association with the exhibition (including publicity, press, website and catalogue)

**application fee** £32.00 per application (1 - 4 images), fee payable by cheque, postal order or PayPal

**delivery** Artists whose work is selected for exhibition will be notified by the end of November 2010 and asked to deliver the works to Cheltenham on Sat 5<sup>th</sup>, Sun 6<sup>th</sup> and Mon 7<sup>th</sup> February 2011

**deadline for entries** Tuesday 26th October 2010

**insurance** Although every care will be taken of submitted application material, responsibility for loss and damage cannot be accepted. If shortlisted for the exhibition the artist is responsible for the costs of transportation of the work to and from the specified venue. The organisers will not be responsible for any loss or damage either in transit to and from the exhibition, or during any period of storage, packing or unpacking, or in any period in which the work may be at the exhibition venue. **It is strongly advised that each artist takes out their own commercial insurance to cover their work in transit and at the exhibition**

**collection** exhibitors will be expected to collect their work promptly at the end of the exhibition, between Sunday 6<sup>th</sup> and Monday 7<sup>th</sup> March 2011;

**sale of works** if the work is to be offered for sale, commission will be at 30%

## your application (choose one format only)

### digital images

on cd-rom only as 4 jpeg images (no application by website or e-mail). Each file to be sized between 100Kb and 2Mb. MAC compatible only. Mark both disc and case with name

### film

on dvd only (no VHS tapes or Quicktime) - maximum 2 works. Submission should not exceed 5 minutes in length (if possible send extracts). Specify screening preference i.e. monitor or projection. Do not send film documentation of work in other medias such as painting or sculpture. Mark both disc and case with name

### slides

35mm slides numbered 1- 4. Mark the bottom left hand corner with a cross, add surname, initial and number corresponding to your application form titles list. Do not send glass slides. Write directly onto slides, do not use sticky labels. Please send in A4 plastic sleeve

### proposals

supply on one A4 sheet

first name

surname

address

postcode

day telephone no

mobile telephone no

e-mail address

I enclose payment of £32 (cheques/postal orders made payable to **the open west ltd**)

OR

PayPal account name

please indicate medium in which your work is submitted. Up to four pieces considered

installation

film

painting

photography

print

sculpture

multi media

other

please tick  if you would like to be considered for the community project (see website for details)

## checklist

- 1 completed application form
- 2 £32.00 cheque or postal order (payable to the open west ltd, please write your **name** on back)  
OR  
PayPal account name
- 3 work presented in your chosen format (i.e. cd-rom, slides or dvd)
- 4 one page cv and short statement about the work
- 5 stamped addressed envelope (for notification, and return of submitted application material if required)

**entry one**

title	
year made / medium	
size in cm	
is work for sale?	
sale price* or insurance value	

**entry two**

title	
year made / medium	
size in cm	
is work for sale?	
sale price* or insurance value	

**entry three**

title	
year made / medium	
size in cm	
is work for sale?	
sale price* or insurance value	

**entry four**

title	
year made / medium	
size in cm	
is work for sale?	
sale price* or insurance value	

\* includes commission of 30% - see *conditions of entry*

I declare that the information given on this application form is accurate and that I have read and understood the Conditions of Entry (see website). I agree to the reproduction of my work in the press or other media.

Signature:

Date:

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send completed application forms by 26 October 2010 to:  
 the open west  
 PO Box 344  
 Glos GL5 3WA

and finally, please tell us how you heard about the open west:

a-n magazine .....  
 on-line opportunity listings (please indicate which) .....  
 email .....  
 word of mouth .....  
 other .....